

## Executive Management Team Biographies

### **Executive Chairman & President**

#### *Professor Florian Solzbacher*

Prof. Solzbacher is Director of the Center for Engineering Innovation, Co-Director of the Utah Nanotechnology Institute, President and Executive Chairman of Blackrock Microsystems and of Blackrock Neuromed and is a Professor in Electrical and Computer Engineering with adjunct appointments in Materials Science and Bioengineering at the University of Utah. His research focuses on harsh environment microsystems and materials, including implantable, wireless microsystems for biomedical and healthcare applications, and on high temperature and harsh environment compatible micro sensors. Prof. Solzbacher received his M.Sc. EE (Dipl.-Ing.) from the Technical University Berlin in 1997 and his Ph.D. (Dr.-Ing.) from the Technical University Ilmenau in 2003. He is co-founder of several companies including Blackrock Microsystems, Blackrock Neuromed, Blackrock Europe, First Sensor Technology and several others. He is also a member of the Governing Authority Board for the Utah Science Technology and Research Initiative (USTAR). He was a board member and Chairman of the German Association for Sensor Technology AMA and of Sensor + Test trade show and conference from 2001 until 2009, was director of the Utah Nanofabrication Laboratory until 2013 and serves on a number of company and public private partnership advisory and reviewer boards in Europe and the US including the German Excellence Initiative, the European Research Council ERC, The Utah Governor's Science and Technology advisory board and on international conference steering committees such as the NIH/NINDS Neural Interfaces Conference. He was Co-Chair of the 2012 NIH Neural Interfaces Conference and the 2014 COMS Conference for Commercialization of Micro and Nanosystems. He is author of over 190 journal and conference publications, 5 book chapters and 16 pending patents.

### **CEO**

#### *Andy Gotshalk*

Andy is a medical device executive with over 15 years of experience. Previously, he was Director of Research Products Business at CKI, leading the sales strategy and responsible for annual revenue growth in excess of 40 percent. Andy previously held the position of Sales Operations Manager at Haemonetics Corp. in Braintree (MA) for five years. Haemonetics Corp. is the global lead in developing, manufacturing and marketing of blood processing technology. Andy holds a Bachelor of Science in Mechanical Engineering from the Georgia Institute of Technology.

### **CFO**

#### *Marcus Gerhardt*

Marcus is an entrepreneur and investment advisor focused on innovation technologies and alternative investment markets. In 1999, Marcus helped set up his first start-up, Mondus, a pioneering ecommerce platform. As Managing Director in the United Kingdom, he oversaw the growth of the company to 145 employees. He coordinated several funding rounds, raised in excess of \$170 million, and provided shareholders

with a 10-fold exit through a trade sale to Seat Pagine Gialle. Subsequently, Marcus co-founded BBI, which advises technology companies on funding, commercialization and growth strategies. In 2003, he co-founded one of the leading frontier market asset managers in the Middle East and holds various board and advisory positions. Marcus has an MPhil from Oxford University.

### **Board of Directors**

Brian Stern - Partner, Starboard Capital, Boston, MA

TS Lau - President and CEO, KimAnn Engineering Group, Singapore

# # #

### **MEDIA CONTACT**

Spencer Caton

(202) 471-4228 ext. 112

[spencer@keybridge.biz](mailto:spencer@keybridge.biz)